

A Naturally-Produced Phospholipid for Improved Quality

- **√** Uniform Color
- ✔ Increase Firmness & Berry Size
- ✔ Increase Sugar Content
- ✓ Improve Storage & Shelf Life

New Technology for Enhancing Quality/Profitability

√ Better Quality

FruitQ+, applied prior to harvest, improves the quality of table grapes. Quality enhancements include : increased firmness, more uniform color development, increased size and better storage characteristics

✓ Increase Marketable Yield

Research has shown an increase in the quality and quantity of table grapes picked at first harvest when FruitQ+ is applied for size or color. The result is an increase in first harvest marketable yield which allows you to market more high-quality fruit earlier, for improved profits.

✓ Improve Grade, Packout & Profits

FruitQ+ has been shown to improve quality and grade mix for an overall increased crop value. Research has shown a significant increase in the weight and size of individual grapes. Improving grade and packout help you maximize profits.

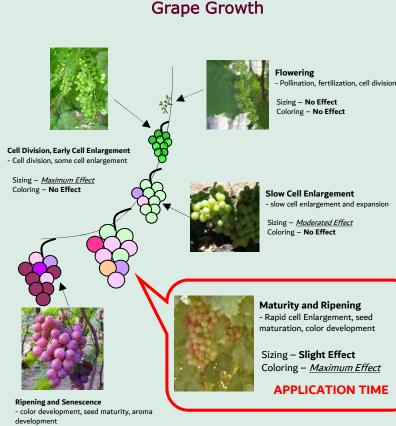
✓ Labor Savings

More uniform ripening can make for easier picking with the potential to reduce harvest trips and lower labor costs, important cost factors that impact your profitability.



P NUTRA-PARK

Master O⁺



Sizing - No Effect Coloring - Slight Effect - Rapid cell Enlargement, seed maturation, color development

Coloring – <u>Maximum Effect</u>

APPLICATION TIME

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Field Trial Results

Yield USA-Crimson	39%	
USA-Red globe		47%
Chile-Crimson	40%	
Chile-Flame		6

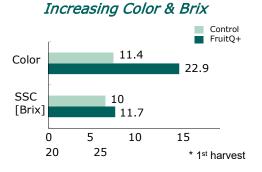
10 days after Application



Control

FruitQ+

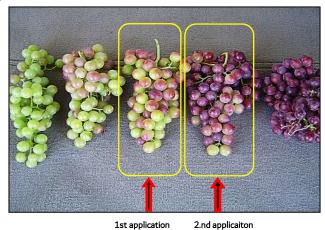
Firmness, Brix and Berry Size Increase



Application Use Guide







1st application 20% color

FruitO+ **MORE & LONGER**

Quality oriented producers apply Fruit Q+ to enhance fruit quality, size and pack-out and improve shelf life

FruitQ+ Spraying Protocol				
Fruit	Application Time	Times	Foliar Application Rate	
Grape	<pre>1st : 3-4 weeks before harvest (20% color formation) 2nd : 2 week before harvest (50% color formation)</pre>	1 or 2	100ml/100L	

50% color